

Webinar

Global Matrix 5.0: General Information and Funding Seeking Strategies



Prof Mark Tremblay



Dr Salomé Aubert



April 9 & 10, 2024



Online - Zoom

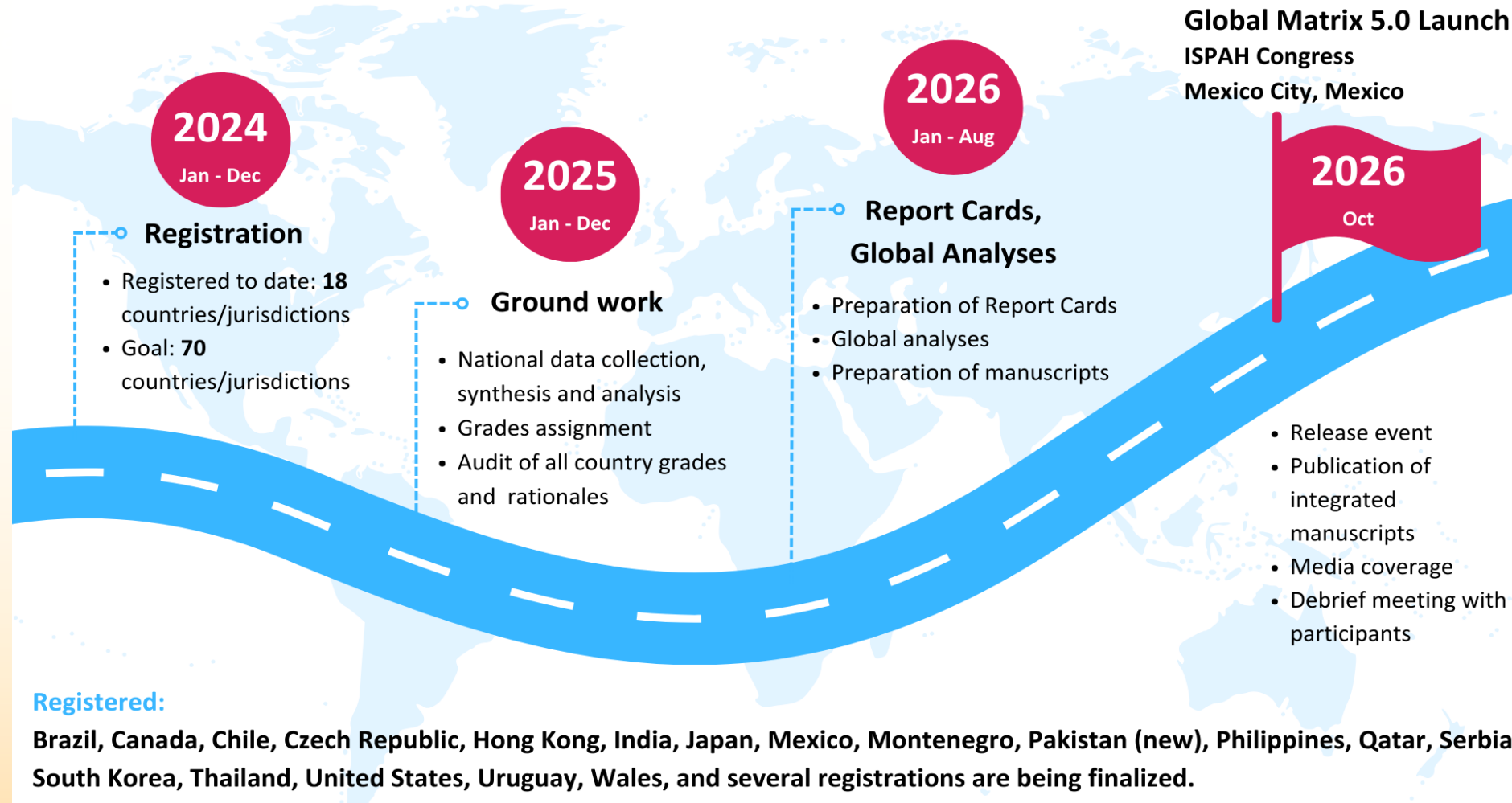


Agenda

- General Plans
- Funding seeking strategies
- Global Matrix 5.0 challenges, mentorship & benefits
- Administration issues (Board position/Fellow)
- How to deal with multiple regions participating from the same country?
- Discussion: How to determine country Report Card leaders?



General plans



General plans

Membership fees for participating in the Global Matrix 5.0 include four tiers based on the current World Bank Classifications:

- US \$500 for low-income countries
- US \$1000 for lower-middle-income countries
- US \$1500 for upper-middle-income countries
- US \$2000 for high-income countries



Fund seeking strategies

Global Matrix 4.0 Final Evaluation Survey: Lack of funding was one of the most commonly reported concern / challenge

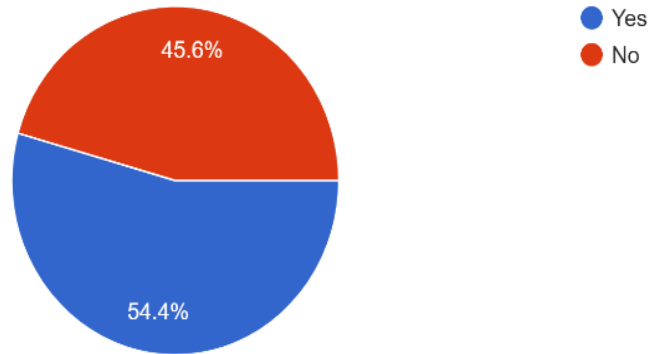
	Funding for Report Card development	Funding for Global Matrix registration	Funding to attend Global Matrix 4.0 release event/ISPAH Congress
Number of comments:	14	14	20
Concerns:	<ul style="list-style-type: none"> ○ Lack of financial support to carry out the project ○ Not enough funds for proper administrative/stakeholder support 	<ul style="list-style-type: none"> ○ Registration costs are high ○ World Bank categorizations are not realistic 	<ul style="list-style-type: none"> ○ Global Matrix 4.0 release location in Abu Dhabi ○ Combination of flights, accommodations, and registration fees was too high and prevented participation in the event
Suggestions:	<ul style="list-style-type: none"> ○ AHKGA could help create a template for countries to apply for external funding for Report Card development ○ Facilitate collective applications for funding 	<ul style="list-style-type: none"> ○ Have HIC sponsor LMIC ○ Tailor registration costs to individual countries' economic situation 	<ul style="list-style-type: none"> ○ AHKGA negotiate discounted conference registration fees for RC leaders ○ Hold a hybrid launch event for those unable to travel to the release

Fund seeking strategies

Global Matrix 4.0 Final Evaluation Survey

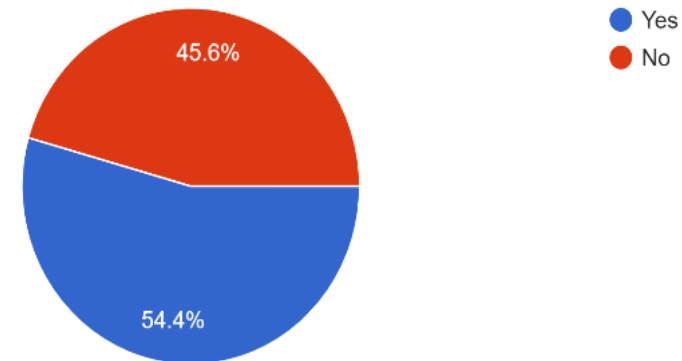
Did you have sufficient funds to develop and produce your Report Card?

57 responses



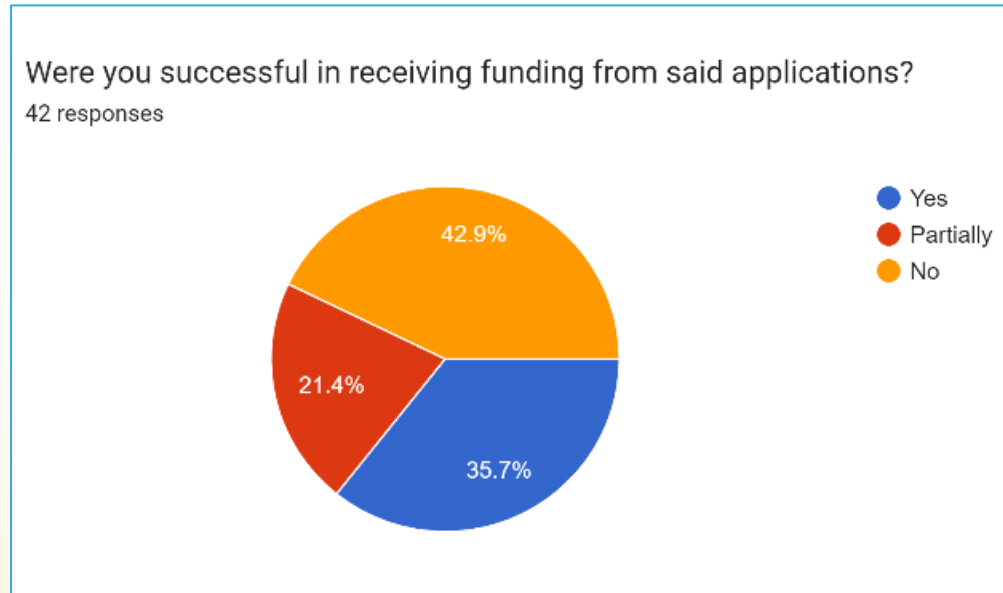
Did you apply for funding to support the development of your Report Card, its publication, or traveling to present its findings?

57 responses



Fund seeking strategies

Global Matrix 4.0 Evaluation Survey Results



Question: If yes, please list the number of funding sources (title, amount, purpose) you managed to secure for your Report Card.

Answers:

Amount of support: from 300 Euro to CAN 90,000 (for Global Matrix 4.0 Report Card work)/180 000 Euro for 3.5 years.

Reported sources of funding:

1. University/internal institutional funding (n=6)
2. Sun Life Sponsorship via AHKGA (n=5)
3. Government Agency/Ministry (n=3)
4. Research Grant (n=3)
5. Health Insurance Company (n=1)
6. Charitable Organization (n=1)
7. Multiple Sources (n=4)
 - a) University (for stakeholders' meeting) + Biotechnology company (for producing & printing hard copies of Report Card) + Research institution (allowed to add a physical activity module in a national survey free of charge)
 - b) University Funding + Research Grant
 - c) Sun Life Sponsorship + Research Grant

Fund seeking strategies

- The primary responsibility for securing funding rests with the Report Card teams.
- AHKGA has a Partnership and Fundraising Committee dedicated to exploring possible sources of funding to support specific research/surveillance projects.
- AHKGA hopes to potentially offer scholarships/grants to Report Card working groups and reduce or eliminate registration fees in the future.
- AHKGA supports funding by providing fundraising suggestions and a theoretical framework to aid in the preparation of grant proposals, scholarships, and funding applications. Report Card leaders have been invited to participate in group research/knowledge translation and mobilization proposals related to previous Global Matrices.

Fund seeking strategies

- **Start Early:** Begin the funding search process as soon as possible.
- **Identify Potential Funding Sources:** Research and identify potential funding sources that align with the goals and objectives of your participation in the Global Matrix 5.0. These could include government grants, non-profit organizations, corporate sponsorships, and academic institutions.
- **Build Partnerships and Collaborations:** Collaborate with other organizations, institutions, or researchers to strengthen your funding proposals. Partnerships can enhance credibility, leverage resources, and expand networks, increasing the likelihood of securing funding.
- **Diversify Funding Sources:** Don't rely solely on one funding source. Diversify your funding sources to spread the risk and increase your chances of success.
- **Demonstrate Impact and Sustainability:** Clearly demonstrate the potential impact of your participation in the Global Matrix 5.0 and the sustainability of your project beyond the event. Funders are more likely to support initiatives that have a lasting impact and can contribute to long-term change.
- **Engage Stakeholders:** Engage stakeholders, including community members, policymakers, and potential funders, in the planning and implementation process. Show how their support and investment can benefit their communities and advance shared goals.

Fund seeking ~~strategies~~

Explore International Funding Opportunities: Look beyond your local or national borders for funding opportunities. Search for international organizations, foundations, and agencies that offer grants and scholarships to support international and local research initiatives.

<https://www.fic.nih.gov/Funding/NonNIH>

<https://www.fic.nih.gov/Funding/NonNIH/Pages/default.aspx?type=travel>

<https://idrc-crди.ca/en/funding>

<https://erasmus-plus.ec.europa.eu/funding-calls>

Getting funding is very hard – for everyone! Be prepared to work hard and be rejected. But the more you try, the better you get and the more rewarding the eventual success!

Global Matrix 5.0 ~~challenges~~

Physical Activity of Children and Adolescents with a Disability (CAWD)

A Global Call for Engagement, Data, and Advocacy



"We challenge all researchers studying physical activity among CAWD in all participating Global Matrix countries/jurisdictions to engage with Report Card leaders to unearth, report, interpret, and discuss findings in relation to CAWD in Report Cards."

Challenges

Development of expanded Report Cards inclusive of under-represented, marginalized, or vulnerable populations



Mentorship

- Report Card teams will receive guidance from the AHKGA Board of Directors as well as from experienced regional leaders for the various geographic regions represented in the Global Matrix.
- AHKGA support staff will also be available to respond to any concerns and to help guide Report Card teams through the Report Card development process (data synthesis, grading framework, knowledge translation, etc.).
- Regular eblasts from the AHKGA will guide and direct you (and possibly lead to nightmares 😊).

Benefits

- **Advocacy**
- **Publishing opportunities:** Several presentation and publication opportunities, including individual publications (under the Report Card team's responsibility), integrated international publications, and special journal issues
- **Website presence:** Each country will have a Global Matrix 5.0 dedicated country page with all of their information on the AHKGA website (www.activehealthykids.org/participants/)
- **Empowerment**
- **Networking opportunities**

Administration issues

- Board positions
- AHKGA Fellow



Participation from sub-national regions

How will we deal with multiple regions participating from the same country?

- AHKGA will allow smaller jurisdictions (e.g., Region of Murcia) within a country (e.g., Spain) to participate provided the smaller jurisdiction can show that they have the support of the country Report Card and agree to collaborate on the country Report Card as well as the region/jurisdiction Report Card.
- Results of the smaller jurisdiction will be included in Global Matrix 5.0 papers but not included in global analyses (to avoid overweighting a particular area).

Discussion

How to determine country Report Card leaders?

Context:

- Only one national Report Card team can register from each country, and we encourage collaboration between researchers/experts from different institutions at the national level.
- Each Report Card can have one or two official Report Card leaders.
- It is not always the official leader who is doing/leading the work.
- There can be other people that could potentially do a better job as a Report Card leader, but once someone has some “history” of being the Report Card leader in a country/jurisdiction, they kind of “locked” this privileged position for themselves.