

# Impact of the Active Healthy Kids Global Alliance Global Matrix 1.0 to 4.0 – Building a Legacy of Success

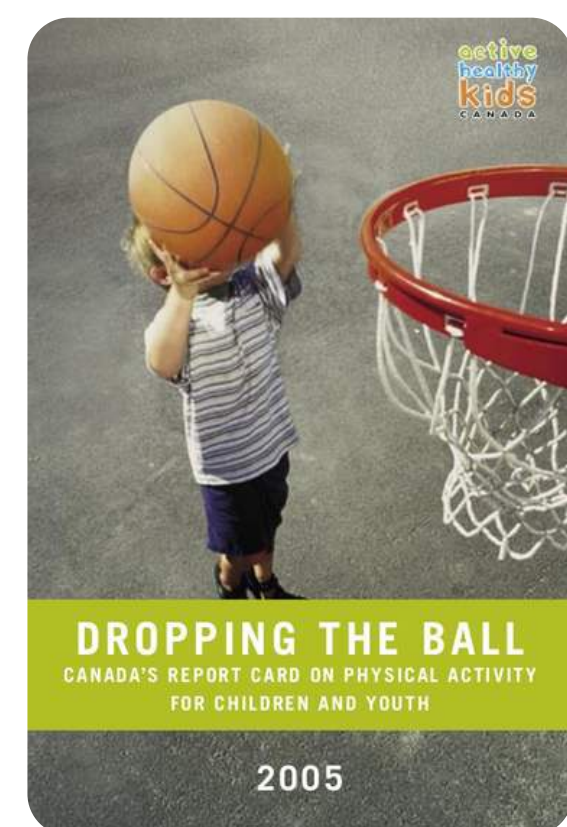
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- **Active Healthy Kids Global Alliance (AHKGA)** is a **registered not-for-profit organization** made up of researchers, health professionals, and stakeholders who work together to advance physical activity in children and adolescents around the world.
- AHKGA's **vision** is a **world of active healthy kids**.
- AHKGA's **mission** is to **power the global movement to get kids moving** through thought leadership, knowledge translation and mobilization, capacity building, and advocacy.
- The dominant effort of the AHKGA to date has been its **Global Matrix** initiative.

- The **Global Matrix** initiative involves the collaboration and cooperation of multiple jurisdictions working together to produce **country Report Cards on physical activity of children and adolescents**, following a harmonized process that allows for comparability, cross-fertilization of ideas to improve the grades, global networking, and the compilation and aggregation of international data across a series of indicators related to the physical activity of children and adolescents.
- To date, there have been **four iterations of the Global Matrix** initiative.

## Historical timeline



**2005**

Due to growing concerns of physical inactivity among kids in Canada, the **first Report Card on Physical Activity** for Children and Youth was released by the not-for-profit organization **Active Healthy Kids Canada**.

**2014**

**Toronto, Canada** - Active Healthy Kids Canada organized the **Global Summit** on the Physical Activity of Children.

At the Global Summit **15 countries** simultaneously released their respective **country-specific Report Cards** on Physical Activity for Children and Youth. Together this created the **Global Matrix 1.0**.

Due to the success of the Global Summit, the **AHKGA** was established.



**2016**

**Bangkok, Thailand** - The **Global Matrix 2.0** was released on **November 26th 2016** featuring participation from **38 countries**.



**2018**

**May 25th, 2018** - AHKGA officially became **incorporated** as a not-for-profit organization.



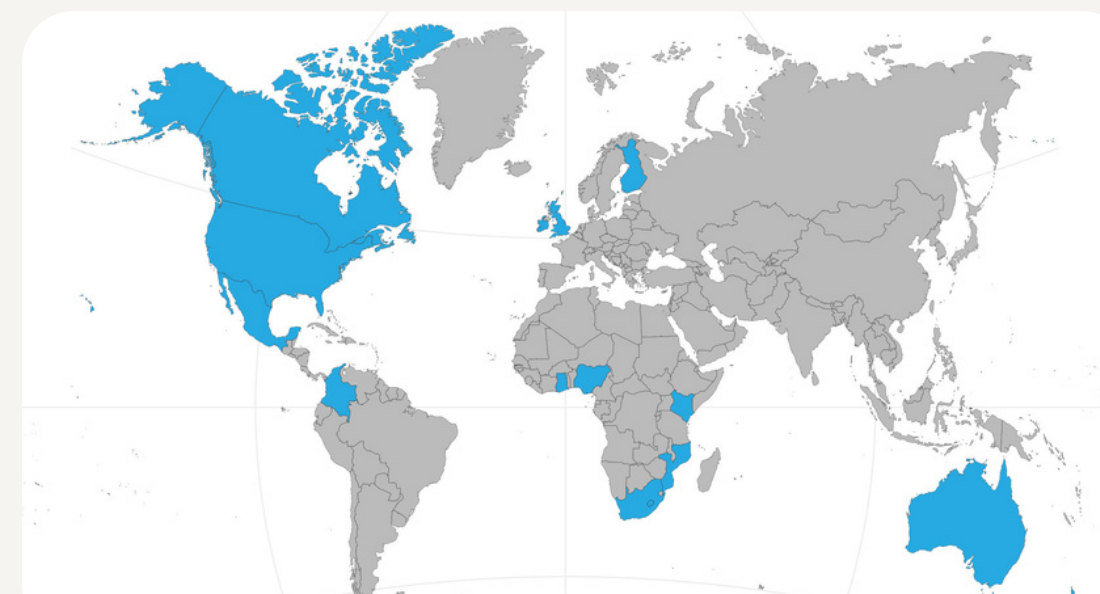
**Adelaide, Australia** - The **Global Matrix 3.0** was released at the **Movement To Move** event on **November 27th 2018** featuring data from **49 countries**.

**2022**

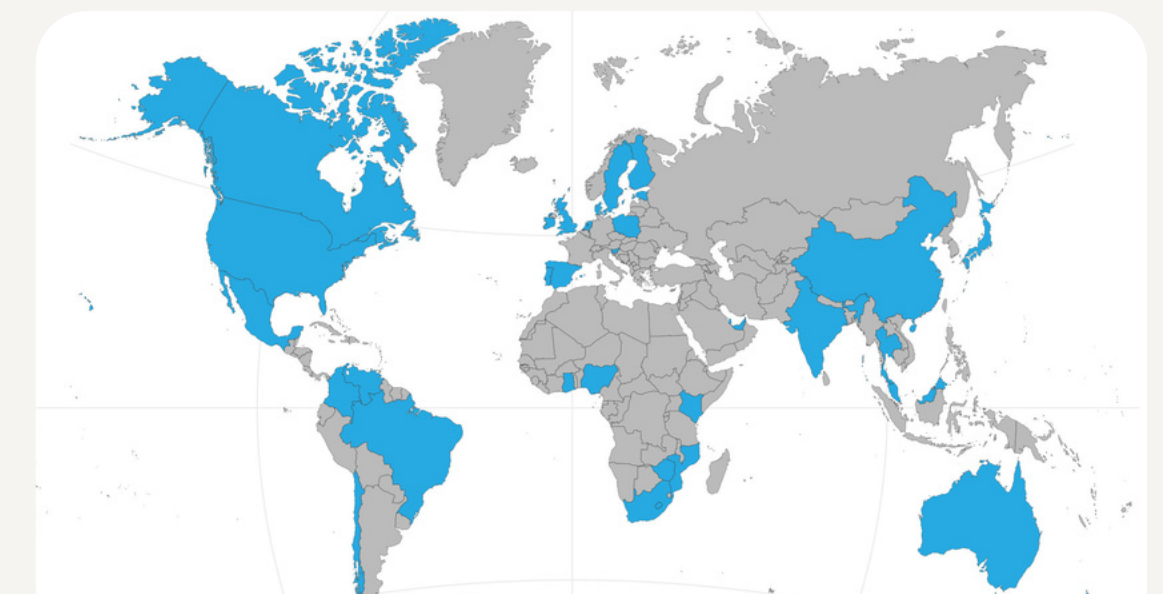
**Abu Dhabi, United Arab Emirates** - The **Global Matrix 4.0** was released at the **ISPAH 2022 Congress** on **October 24th 2022** featuring data from **57 countries** from six continents.



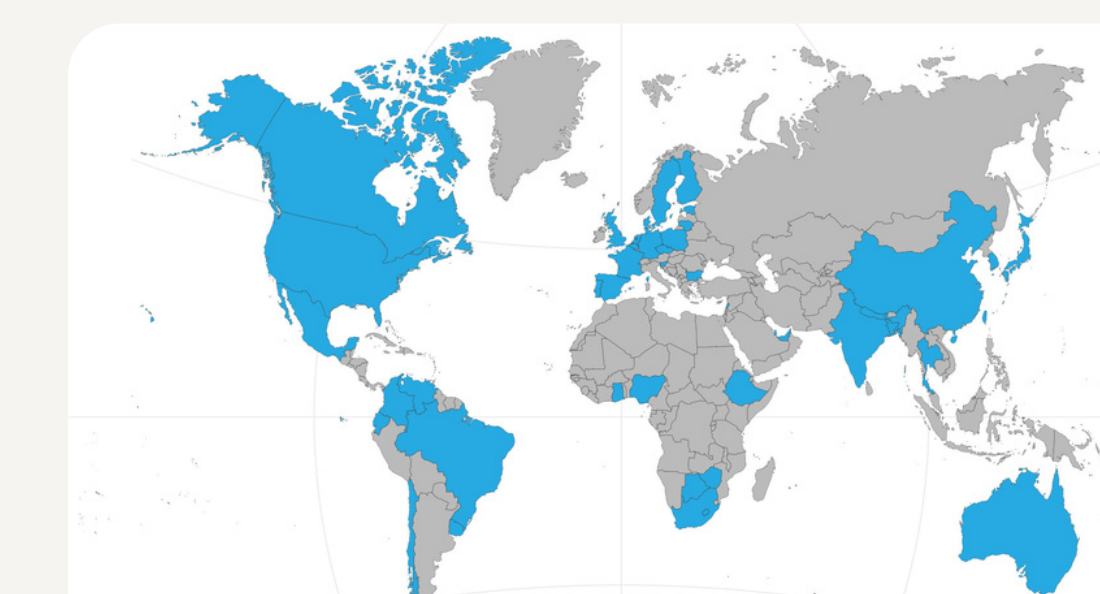
## Global Matrix expansion



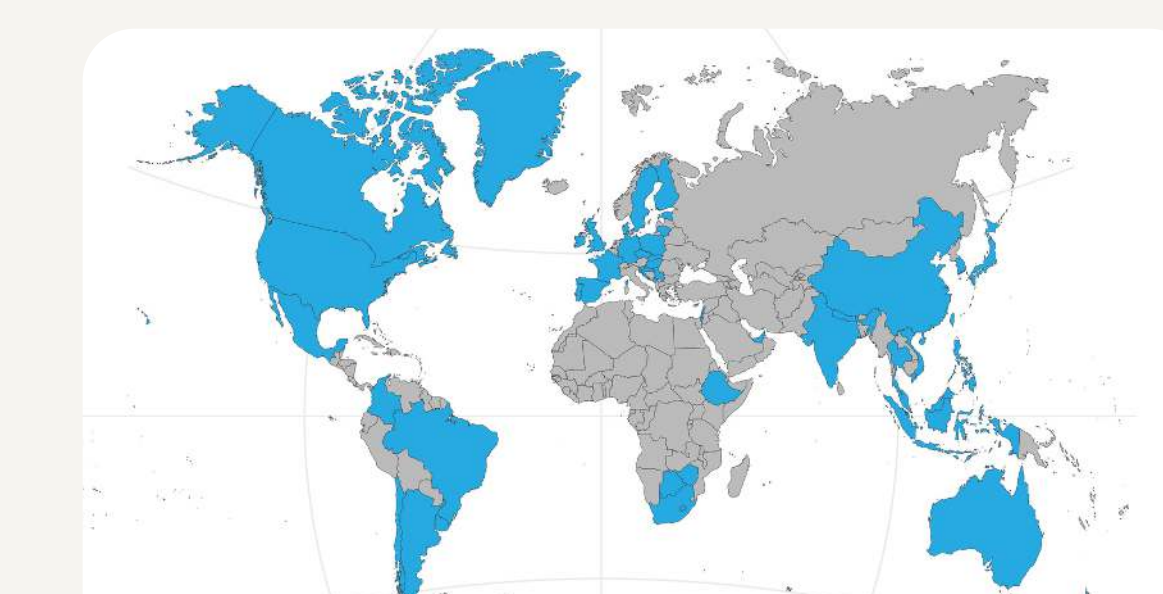
**Global Matrix 1.0** - released in **Toronto, Canada**  
**15** Participating countries  
**147** Experts from around the world



**Global Matrix 2.0** - released in **Bangkok, Thailand**  
**38** Participating countries  
**349** Experts from around the world



**Global Matrix 3.0** - released in **Adelaide, Australia**  
**49** Participating countries  
**512** Experts from around the world



**Global Matrix 4.0** - released in **Abu Dhabi, United Arab Emirates**  
**57** Participating countries  
**682** Experts from around the world

## Report Card impact

Country Report Cards have been shown to be very effective and influential across multiple sectors (e.g., academia, research, education, recreation, health, policy, surveillance, and fundraising) for creating awareness; transferring interventions, policies, and practices; improving surveillance; and advocacy purposes.

**Presentations**

**>300**

**Publications**

**>200**

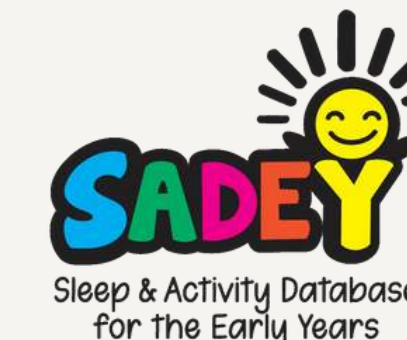
**Citations**

**>6000**

The AHKGA has demonstrated qualitatively and quantitatively measurable impact, building a legacy of success.

## Partnerships

Partnership agreements with international groups have been established to synergize collaborative efforts to "power the movement to get kids moving" around the world.



## Global Matrix 5.0 Join us!

Visit [www.activehealthykids.org](http://www.activehealthykids.org) for more details about the AHKGA and the Global Matrices. If you are interested in leading the development of the Report Card for your country for the Global Matrix 5.0, please contact us at [info@activehealthykids.org](mailto:info@activehealthykids.org).

