The Active Healthy Kids Global Alliance (AHKGA) had a busy, productive, and successful year in 2022. The highlight of the year was the successful completion, release, publication, promotion and dissemination of the Global Matrix 4.0 with 57 countries/jurisdictions and about 700 experts from around the world involved. The launch of the Global Matrix 4.0 occurred at the International Society for Physical Activity and Health (ISPAH) Congress in Abu Dhabi, United Arab Emirates on October 24, where Global Matrix 4.0 Awards were also presented. Many publications in the Journal of Physical Activity and Health and the Journal of Exercise Science and Fitness were published to share the Global Matrix 4.0 findings with the research community. Special thanks to the inaugural AHKGA Fellow, Dr. Salomé Aubert, and the AHKGA staff, Dr. Iryna Demchenko and Myranda Hawthorne, for their exceptional efforts to make the launch a success. With leadership from Dr. John Reilly we signed three new Memoranda of Understanding for long-term collaborations with ISPAH, the International Federation of Adapted Physical Activity (IFAPA), and the Sleep and Activity Database for the Early Years (SADEY) Leadership Group. We also collaborated with Sun Life to support the development and promotion of Report Cards in Hong Kong, Indonesia, Malaysia, The Philippines, and Vietnam. With the leadership of the Communications Committee Chair, Dr. Javier Brazo-Sayavera, we continued to communicate regularly with our network via e-newsletters, Global Matrix 4.0 e-blasts, social media channels, individual emails, and continuous website updates and enhancements. Please review our 2022 Annual Report for more details on our activities and achievements, and visit our website to see the inspiring initiatives going on all over the world. Please join us in our quest to preserve and promote the health and wellbeing of children, adolescents, families and communities worldwide. Enjoy and share our 2022 Annual Report, and always feel free to reach out to us with your ideas and actions to “power the global movement to get kids moving”.

Best wishes for a happy, healthy 2023!

Mark Tremblay, PhD, DLitt (hons), FCSEP, FACSM, FCAHS, CSEP-CEP
President, Active Healthy Kids Global Alliance
Communications Committee
Chair: Javier Brazo-Sayavera, PhD (Uruguay/Spain)
Members: Salomé Aubert, PhD (New Caledonia/France), Aleš Gába, PhD (Czech Republic), Eun-Young Lee, PhD (South Korea/Canada), Taru Manyanga, PhD (Zimbabwe/Canada), and Riaz Uddin, PhD (Bangladesh/Australia)

Fundraising Committee
Chair: Jakub Kalinowski, MA (Poland)
Members: Tarun Katapally, PhD (India/Canada), Tom Loney, PhD (UAE), Mark Tremblay, PhD (Canada), and Stephen Wong, PhD (Hong Kong)

Research and support
AHKGA Fellow Salomé Aubert, PhD (New Caledonia/France), Project Coordinator Iryna Demchenko, MD (Canada), MSc Student Myranda Hawthorne (Canada)

Partnership Committee
Chair: John Reilly, PhD (Scotland)
Members: Patrick Abi Nader, PhD (Lebanon/Canada), Catherine Draper, PhD (South Africa), Wendy Huang, PhD (Hong Kong), Asad Khan, PhD (Bangladesh/Australia), Diego Silva, PhD (Brazil), and Tuija Tammelin, PhD (Finland)

Publications Committee (established in 2022)
Chair: Salomé Aubert, PhD (New Caledonia/France)
Members: Javier Brazo-Sayavera, PhD (Uruguay/Spain), Peter Katzmarzyk, PhD (USA), Marie Löf, PhD (Sweden), Taru Manyanga, PhD (Zimbabwe/Canada), and Tuija Tammelin, PhD (Finland)

www.activehealthykids.org/about/#our-board
GLOBAL MATRIX 4.0 LAUNCH

ISPAH CONGRESS 2022
Abu Dhabi, United Arab Emirates
October 24, 2022

GLOBAL MATRIX 4.0 AWARDS

Best Report Card
Team Basque Country

Best Report Card Poster
Team Czech Republic

Best First Time Global Matrix Participant
Team Philippines

Most Enthusiastic Report Card Team
Team Thailand

Global Matrix 4.0 Fellow Award
Dr. Salomé Aubert
GLOBAL MATRIX 4.0 REPORT CARDS

57 Report Cards
570 Grades
• 465 Letter Grades
• 105 Incomplete Grades
682 Experts from around the world

www.activehealthykids.org/report-card-archive/
PUBLICATIONS
reported to the AHKGA in 2022 (in alphabetical order)


Citation Count
Since 2011, 200 peer-reviewed papers related to Global Matrices and Report Cards have been published. These articles were cited 5964 times.

www.activehealthykids.org/report-card-related-publications


Aubert S. Children's physical activity as a key for healthy, sustainable, and inclusive societies: potentials, realities, and priorities. HBKU 9th Global Social Sciences Graduate Student e-Conference (virtual). Hong Kong, April 28, 2022.

Brazo-Sayavera, J. The report card on physical activity indicators in children and adolescents. 11th Forum of Physical Activity and Health Sciences at the University of Guanajuato. León, Guanajuato, Mexico, April 8, 2022.


Tremblay MS. Powering the movement to get kids moving – a global imperative. Invited Eminence Lecture, Faculty of Sport and Health Education, Universitas Pendidikan Indonesia (virtual). Bandung, Indonesia, July 18, 2022.

45 Poster Presentations at the International Society for Physical Activity and Health Congress 2022 in Abu Dhabi, United Arab Emirates, October 24-26, 2022.
In 2022, AHKGA signed three new Memoranda of Understanding for long-term partnerships.

AHKGA also collaborated with Sun Life to support the development and promotion of Report Cards in Hong Kong, Indonesia, Malaysia, The Philippines, and Vietnam.

**Social Media**

- **ActiveHealthyKids**
  - 127 followers
- **Active Healthy Kids Global Alliance**
  - 335 followers
- **@activehealthyk1**
  - 1,438 followers
  - 148 tweets
  - 2,784 likes
  - 214.8k impressions

On the Global Matrix 4.0 launch day:
- 15 tweets with almost 24k impressions
- 142 re-tweets and 371 likes

**Website**

- **www.activehealthykids.org**

  **2022 vs 2021**

  - Website users: 22,870 vs 18,841 (21.4% increase)
  - Pageviews: 70,799 vs 55,896 (26.7% increase)
  - Number of sessions: 31,770 vs 26,470 (20% increase)

  *(i.e. total number of pages viewed)*

  *(a session is a period of time a user is engaged with the website)*

  On the Global Matrix 4.0 launch day:
  - 951 pageviews
  - 455 unique users

**E-Newsletter**

- 222 subscribers
- 4 issues (#12-15)

**E-Blasts**

- 108 subscribers
- 15 issues
Financial review

Revenue distribution

- Sponsorship support to Global Matrix 4.0 participant countries: 73.5%
- Other: 0.1%

Expenditure distribution

- Sponsorships: 93.7%
- Strategic partner expenses (research group): 10.9%
- AHKGA Fellow stipend and travel fund: 7.5%
- Website expenses: 2.9%
- Conference registration and travel: 2.1%
- Legal fees: 1.4%
- Other: 1.7%

(e.g., professional fees, awards, swag, gifts, bank fees, insurance, printing)

Total Revenue: $405,608
Total Expenditure: $367,663
Contact us

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ActiveHealthyKids
Active Healthy Kids Global Alliance

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