While 2021 seemed like a repeat of 2020 in many respects (Google “Groundhog Day” – resemble your life over the past two years😊) the AHKGA “got active” despite the ongoing COVID-19 pandemic. The Global Matrix 4.0 initiative got into full swing with 60 countries/regions registering – our biggest effort to date. We agreed to partner with the International Society for Physical Activity and Health (ISPAH) for the release of the Global Matrix 4.0 release in conjunction with the ISPAH Congress 2022 in Abu Dhabi, UAE on October 24, 2022. We were active in presenting (virtually) at conferences around the world, we continued to publish manuscripts from earlier Global Matrix and Report Card initiatives, our Partnership Committee made significant advancements in creating synergistic partnerships, and the Communications Committee, AHKGA staff and Board were active in promoting our efforts and those of participating countries on our website, through social media, and through regular communications. Please review our 2021 Annual Report for more details on our activities and achievements, and visit our website for details and to see the inspiring initiatives going on all over the world. Please join us in our quest to preserve and promote the health and wellbeing of children, adolescents, families and communities worldwide, especially as we try and escape the grips of the COVID-19 pandemic. Enjoy and share our 2021 Annual Report, and always feel free to reach out to us with your ideas and actions to “power the global movement to get kids moving”.

Best wishes for a happy, healthy, active and pandemic-free 2022!

Mark Tremblay, PhD, DLitt (hons), FCSEP, FACSM, FCAHS, CSEP-CEP
President, Active Healthy Kids Global Alliance
AHKGA Board and Committees

Communications Committee

Chair: Javier Brazo-Sayavera, PhD (Uruguay/Spain)

Members:
- Salomé Aubert, PhD (New Caledonia/France)
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- Eun-Young Lee, PhD (South Korea/Canada)
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- Riaz Uddin, PhD (Bangladesh/Australia)

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- Wendy Huang, PhD (Hong Kong)
- Asad Khan, PhD (Bangladesh/Australia)
- Diego Silva, PhD (Brazil)
- Tuija Tammelin, PhD (Finland)

Support

- Iryna Demchenko, MD, MSc, Project Coordinator (Canada)
- Myranda Hawthorne, MSc student (Canada)
Global Matrix initiative:

- main AHKGA activity in 2021
- involves the production and subsequent comparison of country-specific Physical Activity Report Cards for Children and Adolescents, using a harmonized process to assess and assign letter grades to a number of common physical activity indicators
- to date, there have been three iterations of the Global Matrix initiative
- the fourth iteration, the Global Matrix 4.0, is currently in development (www.activehealthykids.org/4-0)

57 countries/regions participating in the Global Matrix 4.0

Americas (8): Argentina, Brazil, Canada, Chile, Colombia, Mexico, United States, Uruguay

Africa (4): Botswana, Ethiopia, South Africa, Zimbabwe

Asia (16): China, Hong Kong, India, Indonesia, Israel, Japan, Lebanon, Malaysia, Nepal, Philippines, South Korea, Singapore, Taiwan, Thailand, UAE, Vietnam

Europe (27): Croatia, Czech Republic, Denmark, England, Estonia, Finland, France, Germany, Greenland, Guernsey, Hungary, Ireland, Jersey, Lithuania, Montenegro, Poland, Portugal, Scotland, Serbia, Slovakia, Slovenia, Spain, Basque Country (Spain), Extremadura (Spain), Region of Murcia (Spain), Sweden, Wales

Oceania (2): Australia, New Zealand


Citation Count

AHKGA Report Card related peer-reviewed publications:
171 articles (since 2011), cited 4649 times

Aubert S. AHKGA Report Cards: potential for scientific expansion, collaboration, and dissemination. SIMPOSIO Retos y desafíos en la promoción de una vida activa en la infancia y adolescenci. Sevilla, Spain, October 28, 2021.


Aubert S. Global Matrix 4.0 Physical Fitness Indicator: Rationale and justification for benchmarks, key points on the assessment. AHKGA International Webinar-2. Ottawa, Canada, April 14, 2021.


González SA. Profiles of active transportation to school in the Global Matrix 3.0: sharing lessons from low, middle and high-income countries. International Active Transportation Workshop organized by the MRC Epidemiology Unit of the University of Cambridge (virtual). Cambridge, UK, June 22, 2021.
Presentations (cont'd)

www.activehealthykids.org/report-card-related-presentations


Tremblay MS. Active Healthy Kids Global Alliance: Using Global Matrix initiative framework to guide COVID-19 recovery. The Poland Conference Healthy, Active Communities – what does it have to do with resilience? (virtual). Warsaw, Poland, June 8, 2021.

Tremblay MS. Global Matrix 4.0 Physical Fitness Indicator: Rationale and justification for benchmarks, key points on the assessment. AHKGA International Webinar-1. Ottawa, Canada, April 13, 2021.


Rewild your kids: why playing outside should be a post-pandemic priority

The pandemic has increased physical inactivity in young people: this global network wants to solve it (in Spanish)

www.activehealthykids.org

2021 vs 2020

- 3.3% increase in users: 18,841 vs 18,236
- 5.1% increase in the number of page views (i.e. total number of pages viewed) 55,896 vs 53,182
- 5.4% increase in the number of sessions (a session is a period of time a user is engaged with the website): 26,470 vs 25,108

AHKGA e-Newsletter

- 202 subscribers
- 4 issues in 2021 (#8-11)

THE CONVERSATION

- Rewild your kids: why playing outside should be a post-pandemic priority
- The pandemic has increased physical inactivity in young people: this global network wants to solve it (in Spanish)

AHKGA webinars

- Global Matrix 4.0 Physical Fitness Indicator: Rationale and justification for benchmarks, key points on the assessment
- How to Integrate Equity into Grades
- Active Play Indicator: Rationale and Justification for Benchmarks, Key Points and Assessment
AHKGA on Social Media

1062 followers
82 tweets
2141 likes
247.2k impressions

@activehealthyk1

Active Healthy Kids
Global Alliance

96 followers

ActiveHealthyKids

232 followers

Research Gate
Global Matrix 4.0

101 Collaborators
40 Followers
Financial Review

Revenue distribution

Sponsorships 15.5%
Global Matrix Registrations 7.7%
Balance Carried Forward 76.7%
Investments Interest 0.1%

Expenditure distribution

Strategic Partner Expenses (Research group) 78.7%
Website Fees 12.9%
Professional Fees 5.9%
Other 1.1%
Insurance 1.4%

Revenue: $64,418
Expenditure: $38,120
Contact us

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ActiveHealthyKids Active Healthy Kids Global Alliance