



The Active Healthy Kids Global Alliance is a not-for-profit organization with a goal of promoting physical activity of children and youth worldwide.

## Message From the President

It is my privilege to serve as the inaugural President of the Active Healthy Kids Global Alliance (AHKGA). While the AHKGA has been around since 2014, 2018 was an historic year. After a strategic planning session in Canada in January 2018, the process of registering the AHKGA as a not-for-profit corporation in Canada began and ended in May, 2018. In November 2018, the Global Matrix 3.0 was released in beautiful Adelaide, Australia, with 49 countries releasing report cards. Based on these findings it is clear that we have a lot more to do to "power the movement to get kids moving" and contribute to their healthy growth and development. In 2019 we will celebrate the 30th anniversary of the United Nations Convention on the Rights of the Child - which clearly supports to mission and vision of the AHKGA. Please join us in our quest to recalibrate the physical activity behaviours of children around the world. I hope you enjoy glancing through our 2018 Annual Report.

Mark Tremblay, PhD, DLitt (hons), F-CSEP. FACSM. CSEP-CEP **President, Active Healthy Kids Global Alliance** 



#### **Board of Directors**



Peter Katzmarzyk Vice President and North American Representative (USA)



Natasha Schranz Secretary and Oceania Representative (Australia)



Joel Barnes Treasurer and Webmaster (Canada)



John Reilly **Europe Representative** (Scotland)



Eun-Young Lee Asian Representative (South Korea/Canada)



Silvia Gonzalez South American Representative (Colombia)



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Jakub Kalinowski Marketing and Activation Representative (Poland)



Salomé Aubert Research Coordinator (France) (Non-Voting)

# A BRIEF HISTORY OF THE ACTIVE HEALTHY KIDS GLOBAL ALLIANCE

#### 2005

Due to growing concerns of physical inactivity among kids in Canada, the first Report Card on Physical Activity for Children and Youth was released by the not-for-profit organization Active Healthy Kids Canada.

#### 2014

Toronto, Canada - Active
Healthy Kids Canada
organized the Global Summit
on the Physical Activity of
Children.

Due to the success of the Global Summit, the Active Healthy Kids Global Alliance (AHKGA) was established.

At the Global Summit 15 countries simultaneously released their respective country-specific Report Cards on physical activity for children and youth. Together this created the Global Matrix 1.0.

#### 2016

Bangkok, Thailand The Global Matrix 2.0 was
released on November 26th,
2016 featuring participation
from 38 countries.

#### 2018

May 25th, 2018 - AHKGA officially became incorporated as a not-for-profit organization.

Adelaide, Australia - The Global Matrix 3.0 was released at the Movement To Move event on November 27th, 2018 featuring data from 49 countries from six continents.

## OUR IMPACT



513

AHKGA members representing 6 continents.

200

Delegates from 30 countries attended the Movement to Move conference in Adelaide, AU to release the **Global Matrix 3.0** 

49

Countries released their respective Report Cards on Physical Activity for Children and Youth.

2018

#### STRATEGIC PLANNING

Calabogie Resort - January 18-21, 2018

After approximately 4 years (2014-2018) of operating as an unofficial organization, a strategic planning session was held with the executive committee at Calabogie Resorts outside of Ottawa to discuss the future of the organization.

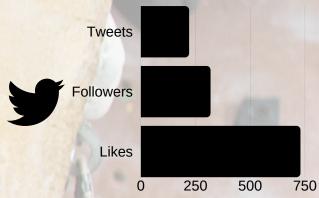
To continue to effectively pursue its vision and mission it was determined necessary for the AHKGA to become an official organization.

On May 25, 2018 the AHKGA officially became an incorporated not-for-profit organization in Canada.





#### AHKGA ONLINE



**?** 

40,388 pageviewers

Average session duration: 2m:36s



32 websites were created by various Report Card leaders



Over 100 citations in 2018 from publications

#### MOVEMENT TO MOVE CONFERENCE

Adelaide, Australia - November 26-29, 2018





























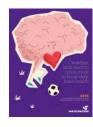






























































49 Report Cards 490 Grades 369 Letter Grades 121 Incomplete Grades









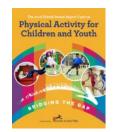
























#### **PUBLICATIONS+ PRESENTATIONS**

#### **Publications**

Aubert S, Barnes JD, Forse M, et al. International Impact of the Report Cards and Global Matrices of Physical Activity Grades for Children and Youth, J Phys Act Health, 2018.

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- Journal of Physical Activity and Health. 2018; 15(S2): S251-S435: Contains 4 Articles and 49 Country Report Card Summaries.

  Aubert S, Barnes JD, Abdeta C, et al. Global Matrix 3.0 Physical Activity Report Card Grades for Children and Youth: Results and Analysis from 49 Countries. J Phys Act Health. 2018;15(S2):S251-S273.

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  Manyanga T, Barnes JD, Abdeta C, et al. The Indicators of Physical Activity among Children and Youth in Nine Countries with Low and Medium Human Development Indices: A Global Matrix 3.0 Paper. J Phys Act Health. 2018;15(S2):S274-S283.

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Mandiuk A. Levels of Involvement of Children and Adolescents in Various Forms of Motor Activity in Ukraine and Member Countries Active Healthy Kids Global Alliance. Slobozhanskyi Herald of Science And Sport. 2018;3(65):40-44

Manta SW, Da Silva KS, Minatto G, et al. Community and Environment for Physical Activity Among Young People: A Systematic Review of the Report Card Brazil 2018. Rev Bras Cineantropom Desempenho Hum. 2018;20(4):543-562.

Mendes AA, Lopes WA, Locateli JC, Et Al. The Prevalence of Active Play in Brazilian Children and Adolescents: A Systematic Review. Rev Bras Cineantropom Desempenho Hum. 2018;20(4):395-405

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# PUBLICATIONS+ PRESENTATIONS

#### Presentations

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Aubert S. Evidence of Impact of Active Healthy Kids Global Alliance Report Cards (International). Active Living Research Conference, 2018. Canada.

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Lee EL. Experience from Global Matrix 2.0 and Progress of the 2018 South Korea's Report Card on Physical Activity for Children and Youth. ISBNPA 2018 Annual Meeting, 2018. South Korea.

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Wong, S. From Sitting to Moving: Research Evidence on Children and Young Adults. The 2nd International Summit Forum on "Exercise And Healthy Chind 2030", 2018. Hong Kong.







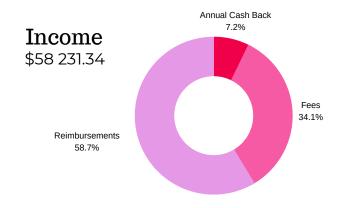


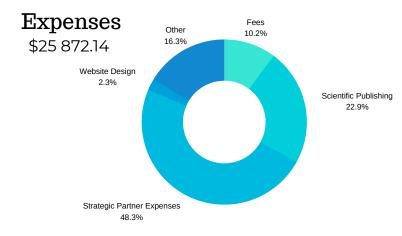






#### **Financial Review**





# Strategic Partnerships Formed in 2018

- International Sport and Culture Association (August, 2018)
- Lithuanian Sports University (December, 2018)

### **Moving Forward**

Planning for the Global Matrix 4.0 is underway!







#### **Contact Us**

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